



TO: Mayor Robert Risch  
Ouray City Council  
Robert Stouffer  
Janet Armstrong  
Joe Kersen  
Betty Wolfe

FROM: Eric Funk, Chairman  
Ouray Community Development Committee

DATE: March 24, 2008

RE: Ouray 2020 Economic Development Plan

Attached is the Ouray 2020 Economic Development Plan authored by the Community Development Committee. We provide this for your consideration and implementation.

In our "Ouray2020- Imagine the Possibilities," project, we sought opinion--within the context of the stability and potential growth of our economy -- from the general public of Ouray and from the leadership of critical community segments of Ouray. From this we established a basic framework of values imbedded in Ouray's lifestyle; these values should be honored in any economic development activity.

Using this information, we examined existing strengths and defined how those could be enhanced to help create future economic growth. We also sought out individuals who are familiar with our current and developing economic clusters. We sought to discover how Ouray's unique assets might be developed to maintain a healthy and growing economy.

To begin and maintain progress on these initiatives, we have proposed an organizational structure. This structure will create a subject matter focus to add detail, plans, and incremental goals in each "cluster" as we move toward 2020. City Council's consistent and wise leadership will be important in forging and sustaining public-private partnerships, encouraging community involvement, and validating a sense of progress and momentum.

We thank you for the opportunity and honor of participating in this project. Concentrating on the future of Ouray through this lens created for each of us an intense optimism about the future of Ouray. We strive to plan and execute carefully and steadily, and take much care in protecting the core of what makes Ouray this extraordinary place.